

MANVI GUPTA

+34 684765503 | mgupta.ieu2024@student.ieu.edu | linkedin.com/in/guptamanvi01/

EDUCATION

IE University

- Bachelors in Data and Business Analytics

Madrid, Spain

Sept 2024 – Jul 2028

Jayshree Periwal International School

- International Baccalaureate Diploma Program

India

Jul 2022 – May 2024

EXPERIENCE

- Strategic Gears, *Data Intern:*** May 2026 – Present
 - Automated 500+ unstructured Spanish official datasets (BOE) and public registry records using a custom Python document-parsing pipeline and SQL database schemas, reducing manual desk research turnaround time by 45%.
 - Deployed a 2-stage human-in-the-loop validation queue with source-span citation tracking, which achieved 99% data precision across high-stakes market-entry reports.
 - Optimized 45+ recurring research workflows by implementing interactive Tableau dashboards, which cut API token expenditure by 42% and decreased deliverable turnaround latency by 65%.
- Innovis VC, *Analyst:*** Jan 2026 – Apr 2026
 - Sourced 7+ early-stage startups using Python web-scraping scripts to extract and analyze quantitative traction signals (headcount growth, web traffic), which expanded the firm's qualified deal pipeline by 35%.
 - Screened 15+ seed-stage venture opportunities by building dynamic financial models (revenue projections, unit economics) and quantitative market-sizing frameworks, accelerating investment committee due diligence by 40%.
 - Represented Innovis VC at START Summit, St Gallen, Switzerland, engaging with global founders and investors.
- Flamapp.ai, *Marketing Intern:*** May 2023 – Jul 2023
 - Successfully tested multiple marketing strategies and executed user data analysis of 10,000+ user data points to optimize engagement and acquisition.
 - Diagnosed 4 key user-drop-off bottlenecks by running cohort retention analyses on 3D asset loading latency, which lifted average campaign completion rates by 22%.

ENTREPRENEURIAL VENTURES

- Spekt (spekt.info) – Transparency in Company Donations, *Founder:*** Apr 2026 – Present
 - Built a TypeScript-native transparency-focused app that scans consumer products to reveal corporate political donations using live FEC data.
 - Shipped MVP in 4 days; currently 50+ users with ongoing product iterations.
- Ryza – AI for Circular Fashion, *Co-Creator:*** Oct 2025 – Present
 - Built an application to automate garment intake, ideate upcycling ideas, and generate step-by-step instructions to connect you with designers. Won 1st place at IE University's Tech Venture Bootcamp among 30+ teams.
 - Funded by CinnovatE, the EIT Higher Education Initiative programme led by IE University that backs circular-economy innovation in higher education
- Ryza – AI for Circular Fashion, *Founder:*** Jul 2025 – Present
 - Built a niche media brand that helps tech entrepreneurs and venture capitalists strengthen their personal brands through storytelling, content strategy, and visual design.
 - Partnered with 2 founders, delivering tailored content campaigns that boosted engagement by an average of 3.2x on Instagram & TikTok.
- The Learner's Lounge Podcast, *Founder:*** Jul 2023 – Jul 2024
 - Launched the podcast to bridge the gap of information between high schoolers with college students (11+ episodes, 50k+ views & answered 1000+ student SOS).

SOCIAL IMPACT

- Project DeCarbonise, *Founder:*** Aug 2023 – Dec 2024
 - Engineered and deployed 100+ solar cookers, empowering 70+ women in Rajasthan and Bangalore, reducing domestic abuse and redefining roles and self-worth.

SKILLS

- Languages:** English (5 - Native / Bilingual Proficiency). Hindi (5 - Native / Bilingual Proficiency). Spanish (3 - Intermediate Proficiency).
- Technical:** R Studio, Python, SQL, Tableau, Microsoft Excel, Power BI, Word, Blender, Figma, Framer.
- Additional courses taken:** Financial Markets, Yale University (Coursera).